

INNOVATION IN & OUT ROUTINE

3 ANTI-AGING ANTIDOTES



PURE | PROVEN EFFICIENCY | HIGHLY CONCENTRATED
REHYDRATED, FIRMED AND PLUMPED SKIN

endermologie.com



BEAUTIFUL SKIN THAT LASTS

This is a top concern for all of us throughout our lives! Year after year, we gradually notice changes in our skin: it slackens, it becomes dry, it lacks suppleness and elasticity. **Little by little, wrinkles start to appear and then settle in permanently.**

Relax, all of this is perfectly normal. **Aging is a natural process that is programmed by our genetics and a result of passing time.** But that's not the only cause...

UV rays, pollution, smoking, nutritional deficiencies, poor sleep quality and stress are all factors that have an impact on the condition of our skin and accelerate the process of chronobiological aging. Linked to our environment and our lifestyle, we now know that these factors are responsible for 80% of skin aging. As you will have realized, **while aging is inevitable, we can still shape our destiny.**

At LPG®, **we are committed to helping all women and men day in, day out, to experience this process as calmly as possible** by enabling each individual to become a master of their own health, beauty and well-being.



OUR PHILOSOPHY: THE SKIN DESERVES ALL OUR ATTENTION

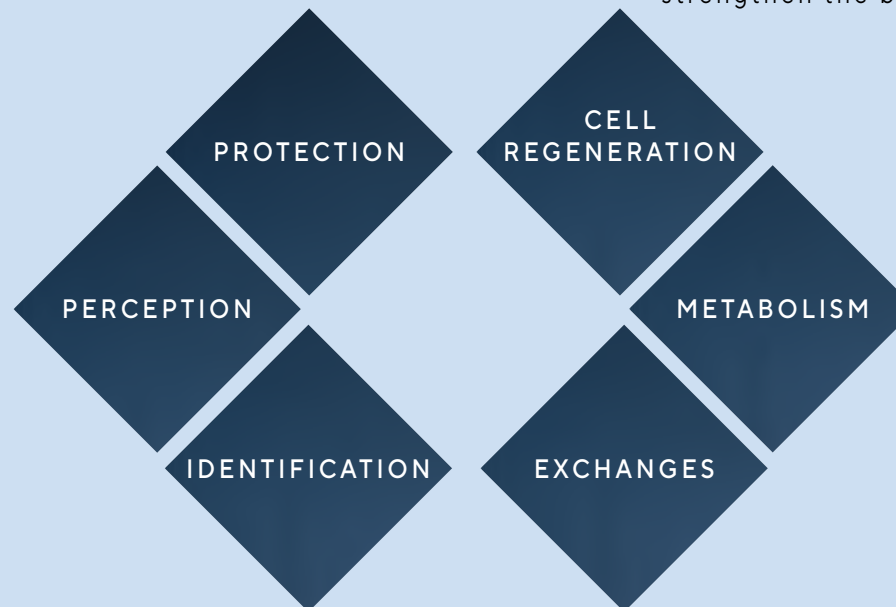
The skin is the largest organ in our body: it alone makes up 7% of our total body mass. Its barrier function between the inner and outside world plays essential roles.

- ◆ **PROTECTS US** against various types of aggression: chemical, physical, bacteria, UV rays, cold.
- ◆ Helps us to **PERCEIVE** the world around us using a very well-developed nervous system that gives us feelings. We feel cold, hot, pain, itching, etc
- ◆ Gives us our **IDENTITY**. It makes each one of us a unique human being with individual features that help us to be recognized by other people.

The skin is an active tissue. Its cells are **constantly renewing** themselves and produce all the surrounding elements that it needs to function properly.

- ◆ To maintain its integrity, the skin activates different systems that help it **TO NOURISH ITSELF**, and even **TO REPAIR ITSELF** (healing).
- ◆ It is **PERMEABLE**, and a real place of exchange between the inner and outside world: it is a gateway for water to enter and leave the body, it regulates the elimination of toxins and helps to absorb the active ingredients contained in the cosmetic products that we apply.
- ◆ **AN EXCELLENT RESERVE**, it stores energy within itself inside its adipose tissue and synthesizes vitamin D due to the effects of UV rays in order to strengthen the body.

BECAUSE THE SKIN IS A VITAL ORGAN,
it is essential to take care of it in order to protect these essential and protective functions.



BECAUSE THE SKIN IS A LIVING ORGAN,
it is vital to provide it with all the nutrients it needs to be healthy and look beautiful.

OUR VISION: NUTRICOSMETICS, A COMPLEMENTARY APPROACH TO TAKE CARE OF THE SKIN

Taking care of the skin involves maintaining its protective role and providing it with all the nutrients it needs to be healthy. Aimed at optimizing the effects of topical endermologie® treatments, this innovative vision of beauty suggests combining them with nutricosmetics.

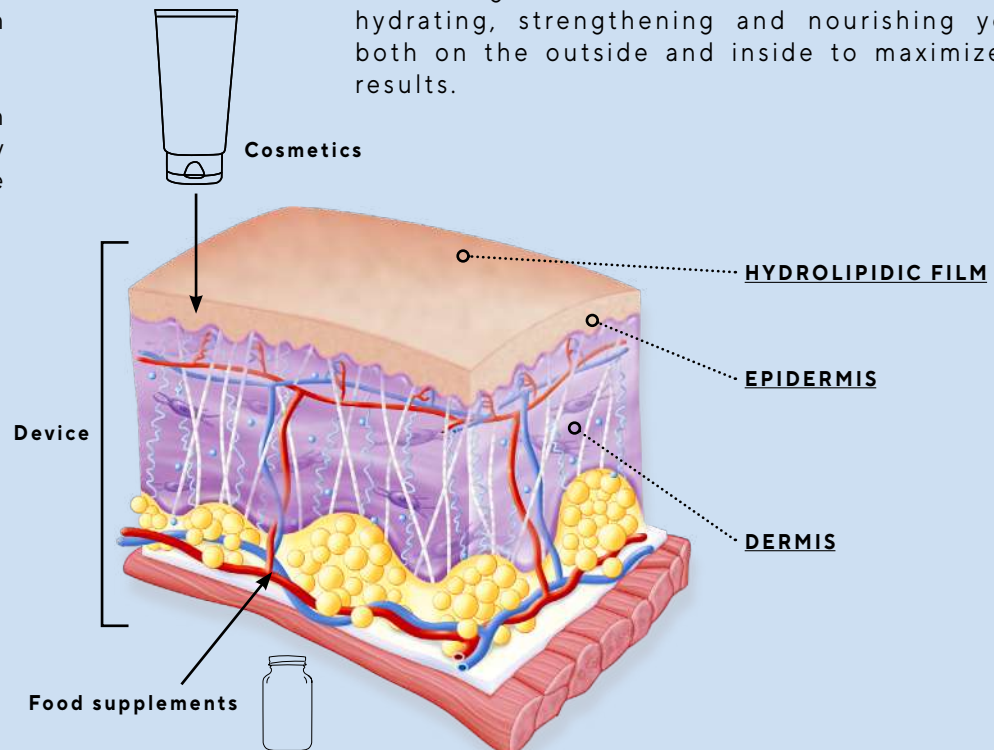
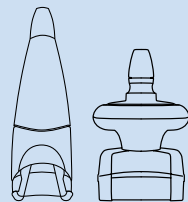
NUTRICOSMETICS: NOURISH THE SKIN ON THE INSIDE TO REVEAL ITS BEAUTY ON THE OUTSIDE

Studies have proved it - the nutrients that our food provides can have an impact on skin quality.

Nutricosmetics were designed to gradually release active ingredients which reach the deep layers of the skin, after being absorbed by the body, and then spread into all the other layers.

By correcting any deficiencies and activating skin regeneration, these products boost the skin's beauty from the inside and their benefits are reflected on the outside.

**CONCEPT IN&OUT LPG
endermologie®**



A COMPLEMENTARY APPROACH TO COSMETIC SKINCARE

While each of the skin's layers has its own functions, they all interact with each other through a clever exchange system.

Combining nutricosmetics and skincare means hydrating, strengthening and nourishing your skin both on the outside and inside to maximize beauty results.

THE LPG® APPROACH TO TACKLE SKIN AGING: TARGET 3 KEY ELEMENTS

The skin has to cope with passing time and external aggression, which makes its structure change.

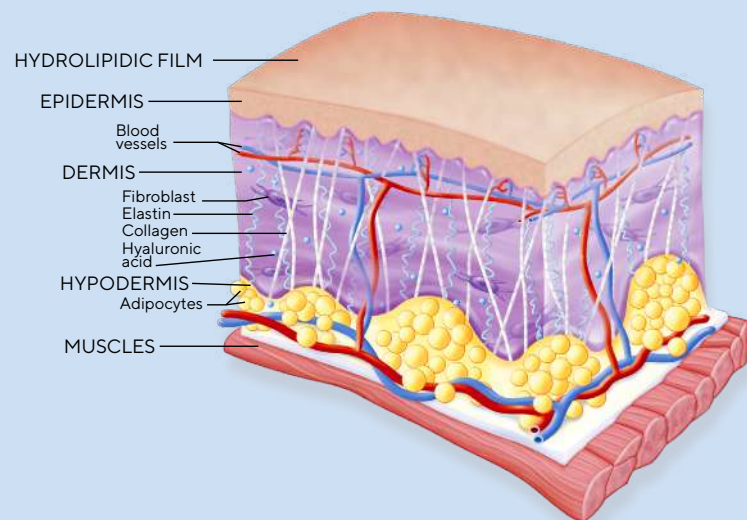
From the age of 30, its ability to regenerate and repair itself decreases, and its appearance changes gradually.

To help it to become stronger and combat these effects, our research identified 3 key elements that cause skin aging, which can be targeted:

HYDRATION

One of the first signs of aging is a loss of skin hydration. The skin gradually becomes dehydrated, less smooth and the first wrinkles appear.

- ◆ **The cause?** Hyaluronic acid production decreases as we age.
- ◆ **The key:** An iconic anti-aging molecule, hyaluronic acid is the ultimate source of hydration. Comparable to a sponge, it can hold up to 1,000 times its weight in water, helping the skin to stay beautiful and smooth.



THE HYDROLIPIDIC FILM

Over time, the skin becomes drier and more sensitive to aggression. It loses suppleness, lacks radiance and softness.

- ◆ **The cause?** The skin barrier and its hydrolipidic film, which changes as we age and becomes less effective.
- ◆ **The key:** Nourish this thin protective layer; with fatty acids, the main components of the hydrolipidic film and essential substances in the epidermal cell membranes; which makes the skin soft and supple by holding water on its surface to prevent it from evaporating (which is called Transepidermal Water Loss (TEWL)).

SKIN FIRMNESS AND TONE

Year after year, the skin slackens. It becomes less firm, less toned, it sags and fine lines and wrinkles become established. The dermis, located under the epidermis, is the thickest part of the skin, and it becomes thinner and is not able to perform its support role as effectively.

- ◆ **The cause?** The fibroblasts, cells found in the dermis, produce a lower quantity and lower quality of the matrix that surrounds them and keeps the skin firm and supple. This matrix; composed of collagen fibers, the protein responsible for keeping the skin firm, elastin, which maintains its elasticity, and hyaluronic acid, which when present in abundant quantities in the dermis acts as an extraordinary moisture reserve; becomes depleted. As a result, from the age of 25, we lose around 1% of our collagen each year.
- ◆ **The key:** Stimulate collagen and elastin production to maintain the skin's firmness and elasticity.

INNOVATION 2021 : THE NEW **IN** APPROACH TO MEET THE SKIN'S ESSENTIAL NEEDS

Drawing on its expertise in skin physiology and biology, LPG® developed a complementary approach to cosmetic skincare and endermologie® beauty salon treatments and designed innovative nutricosmetics that meet the skin's essential needs.

**3 NUTRICOSMETICS WITH
PURE ACTIVE INGREDIENTS
TO DELIVER A SPECIFIC
AND TARGETED ACTION**

ELASTICITY



FIRMNESS



HYDRATION



REHYDRATE DEEP DOWN WITH HYALURONIC ACID, AN ENDOGENOUS HYDRATING ACTIVE INGREDIENT

A star active ingredient in all anti-aging creams, hyaluronic acid is renowned for its excellent hydrating capacity. In fact, the quantity of hyaluronic acid in the skin is one of the key factors that determines the level of skin hydration. Also used in aesthetic medicine, it can fill wrinkles and reshape the facial contours.

In the outer layers of the skin, in addition to its hydrating powers, hyaluronic acid encourages cell renewal. In the deeper layers, in the dermis, hyaluronic acid plays a moisture reserve role and binds to the collagen fibers to regulate its density.

IN&OUT CONCEPT: REHYDRATE THE SKIN FROM WITHIN

While hydrating the skin by applying creams has become an essential routine, taking hyaluronic acid orally helps to enhance the skin's beauty from the inside.

3D HYDRATION

For deep hydration, when ingested, hyaluronic acid penetrates the blood capillaries and the lymphatic system to spread towards all the layers of the skin from the inside.

When absorbed in the dermis, it will stimulate the natural production of hyaluronic acid to establish a real moisture reserve.

The hyaluronic acid will then spread into all the surface layers of the epidermis, to intensely hydrate and encourage cell renewal.



endermonutri HYALURONIC ACID: A REAL HYDRATION CONCENTRATE

THE PRODUCT

200 mg of hyaluronic acid (sodium hyaluronate) / capsule.

Incredibly hydrating

A powerful hydrating concentrate, hyaluronic acid has an extraordinary capacity for trapping and holding water. This means that the 200 mg of hyaluronic acid contained in one single capsule can hold more than 1 liter of water.

THE ACTIVE INGREDIENT

more details +

Latest-generation hyaluronic acid produced by **biotechnology** presenting a full spectrum of different molecular weights from 50 to 3,000 kDA, an exact reflection of the diverse types of hyaluronic acid naturally present in the body.

Why different molecular weights?

Because hyaluronic acid naturally exists in different sizes (small, medium and high molecular weights), which all perform different roles.

It was shown that high molecular weights played a key role in hydration and skin structure, while the smaller molecular weights were capable of stimulating cell renewal and the endogenous synthesis of hyaluronic acid.

INSTRUCTIONS FOR USE

Take 1 capsule per day with a glass of water during a meal.



Retail: bottle of 28 capsules with box
French Catalog Price: €19,50 excl. tax
Recommended Retail Price France: €39,00 incl. tax
Ref.: 102448100
EAN: 3607490244814

PROVEN HYDRATING AND ANTI-AGING EFFECTIVENESS*

MORE HYDRATED SKIN

From the very 1st program, after 28 days, an objective increase in skin hydration is observed (instrumental measurement using corneometry):

- ◆ Hydration: **+10%**
- ◆ Limits skin dehydration (- 4% Trans Epidermal Water Loss)

A VISIBLE ANTI-AGING EFFECT

Reduction in wrinkles and improved skin tone:

- ◆ Plumper skin: **+5%**



**BETTER HYDRATED,
THE EFFECTS OF AGING
ARE DIMINISHED,
THE SKIN IS PLUMPER
AND FILLED IN.**

**Tested during a clinical study on 60 women who took 1 EXCEPTIONHYAL STAR® hyaluronic acid capsule per day for 28 days.*

COMPETITORS

HYALURONIC ACID



**DIETI
NATURA**
ACIDE
HYALURONIQUE

€14,90
60 capsules
1-month
treatment
€0,25/unit

(Internet,
Pharmacy)

**SUNDAY
NATURAL**
ACIDE
HYALURONIQUE

€15,90
60 capsules
2-month
treatment
€0,27/unit

(Internet)

**BELLE
& BIO**
ACIDE
HYALURONIQUE

€18,00
90 capsules
3-month
treatment
€0,20/unit

(Internet,
Blissim)

**ATELIER
NUBIO**
BOOSTER
D'ÉCLAT

€29,00
30 capsules
30-day
treatment
€0,97/unit

(Internet,
Blissim)

LASHILÉ
GOOD
SKIN

€29,90
60 gummies
30-day
treatment
€0,50/unit

(Internet,
Beauty Salons,
Pharmacy)

VITALL +
ACIDE
HYALURONIQUE
VÉGÉTAL

€32,90
30 capsules
2 to 3-month
treatment
€1,10/unit

(Internet,
Pharmacy)

D-LAB
ABSOLU
HYALURONIQUE

€38,00
28 capsules
28-day treatment
€1,36/unit

(Internet, Beauty
Salons, Spas,
Sephora, Nocibé
Blissim)

LPG®
ACIDE
HYALURONIQUE

€39,00
28 capsules
28-day
treatment

€1,39/unit
(Beauty Salons)

COUNTER-ARGUMENTS

LASHILÉ

Gummies composed of: sugar, syrup, gelling agent and acidifying agents for a pleasant taste and color
≥ too many ingredients

- High-calorie
- Lower quantity of the active ingredient (100 mg hyaluronic acid)
- 2 gummies per day

D-LAB

- Multi-channel = Not beauty salon exclusive
- Lower customer loyalty for beauty therapists
- Non-fixed prices (Sephora, Nocibé, retailers) and therefore margins not stable for beauty salons

FIRM DEEP DOWN WITH COLLAGEN, FIRMNESS EXPERT

As the protective layer that surrounds the body, the skin's high level of resistance is due to its dense network of collagen fibers. In fact, high quantities of collagen are found in the dermis, and it makes up 70% of its composition, helping the skin to perform its support role. Elastin, which is bound to the collagen fibers, is present in lower quantities (4% of the dermis' composition), and it gives the skin its elasticity.

But, as time passes, the collagen fibers become thinner and the elastin fibers become damaged, causing a loss of skin firmness, which becomes gradually more noticeable.

IN&OUT CONCEPT: REDENSIFY THE SKIN FROM WITHIN

As main components of the dermis, collagen and elastin are found in a deep layer of the skin, which is richly vascularized by the blood system.

To strengthen and redensify the skin, it is now possible to work from within by using nutricosmetics containing active ingredients that can be easily absorbed in the dermis.

In-vitro researches have shown that collagen peptides have an incredible capacity to stimulate cell proliferation and the synthesis of lots of the dermis' components, such as elastin and hyaluronic acid.



endermonutri COLLAGEN: A MOMENT OF PLEASURE FOR FIRMER AND SMOOTHER SKIN

THE PRODUCT

Chocolate hazelnut flavor powder

Ingredients per 1 sachet:

- ◆ 2g of fish peptides providing 1,880 mg of collagen and 120 mg of elastin
- ◆ 1,9g low-fat cocoa
- ◆ 1g wheat dextrin

Contains no sugar, no sweeteners, no acidifying agents and no fat

Delicious chocolate drink. The sugar-free and fat-free pleasant morning beauty routine.

THE ACTIVE INGREDIENT

Patented combination of **marine-origin collagen and elastin peptides** in identical proportions to those in the skin.

more details +

Why use peptides?

Produced from the hydrolysis of natural collagen and elastin fibers, peptides are small molecules that are easily absorbed by the body.

INSTRUCTIONS FOR USE

Dilute 1 sachet a day in 100 ml of hot water or hot (plant-based or animal) milk.



Retail: 28 sachets with box
French Catalog Price: €22,00 excl. tax
Recommended Retail Price France: €44,00 incl. tax
Ref.: 102448300
EAN: 3607490244838

PROVEN ANTI-WRINKLE EFFECTIVENESS*

SIMPLY FEWER WRINKLES!

After just 28 days, a reduction in the number of deep wrinkles is observed:

- ◆ Wrinkle reduction: **-19%**

A PROTECTIVE ANTI-AGING EFFECT AGAINST EXTERNAL AGGRESSION

- ◆ After 3 months, the skin is strengthened

LPG® COLLAGEN AND ELASTIN PEPTIDES STIMULATE THE BIOSYNTHESIS OF THE MAIN INGREDIENTS IN THE DERMIS TO LIFT AND TONE SAGGING AREAS, REDUCING VISIBLE WRINKLES AND FINE LINES.

**Tested during a clinical study on 44 women aged 40 to 55 with crow's feet wrinkles who took 2g of COLLECTIVE™ active ingredient for 84 days.*

COMPETITORS

COLLAGEN



DIETI NATURA COLLAGÈNE

€14,90
20 sticks
20-day
treatment
€0,75/unit

(Internet,
Pharmacy)

MYLÈNE COLLAGEN BEAUTY BOOSTER

€23,50
250 tablets
60 to 90-day
treatment
€0,09/unit

(Internet)

VITALL + COLLAGÈNE & ELASTINE

€25,90
30 tablets
Approximately
30-day
treatment
€0,86/unit

(Internet,
Pharmacy)

D-LAB ABSOLU DE COLLAGÈNE

€26,20
84 tablets
1-month
treatment
€0,3/unit

(Internet,
Beauty Salons,
Spas, Sephora,
Nocibé Blissim)

MYVITAMINS MARINE COLLAGEN

€29,80
25 doses
250g = 0,25kg
€119,20/kg

(Internet)

VITAL PROTEINS MARINE COLLAGEN

€42,00
221g
€190/kg

(Internet, Sephora)

THALGO COLLAGÈNE 10 000

€43,50
10*25ML
10-day
treatment
€4,35/unit

(Internet,
Instituts)

LPG® COLLAGÈNE

€44,00
28*5g
1-month
treatment
€1,57/unit

(Beauty Salons)

AIME CACAO GLOW

€49,00
408g Sachet
1-month
treatment
€120,10/kg

(Aime shop,
Internet,
Sephora)

COUNTER-ARGUMENTS

D-LAB

- 3 large tablets to swallow per day
- Strong-smelling tablets: strong fish smell
- Multi-channel = Not beauty salon exclusive
- Lower customer loyalty for beauty therapists
- Non-fixed prices (Sephora, Nocibé, retailers) and therefore margins not stable for beauty salons

THALGO

- Unit price is 2.8 times higher
- 10-day treatment = €43.50 meaning 1-month treatment = €122
- Clinical studies performed over 12 weeks compared to the 10-day treatment sold. No results proven over 10 days.
- Contains citric acid, juice, potassium sorbate, sodium benzoate, sucralose ≥ sweetener, syrup and acidifying agent
- High-calorie

RESTORE THE SKIN'S SUPPLENESS AND SOFTNESS WITH OMEGA 3, 6 AND 9

Unsaturated fatty acids, all omega 3, 6 and 9 are renowned for their active role in maintaining the skin's suppleness and elasticity.

- ◆ As precursors of fatty acids in the hydrolipidic film, omega 3 help to combat skin dryness and improve the skin's elasticity.
- ◆ A natural component of ceramides, omega 6 are essential components in epidermal cell membranes and help to make them smooth. They also help to maintain the hydrolipidic film, thus hydrating the skin.
- ◆ Finally, omega 9, natural components of sebum, boost the skin's elasticity, hydration, nourishment and youthful appearance.

IN&OUT CONCEPT: NOURISH THE SKIN FROM WITHIN TO INCREASE SUPPLENESS

Omega 3 and 6 are polyunsaturated fatty acids known to be essential because our body cannot synthesize them, so they must be provided by our food so that the body can use them.

Omega 9 are mono-unsaturated fatty acids which boost the skin's elasticity, hydration, nourishment and youthful appearance.

ESSENTIAL INGREDIENTS FOR THE SKIN

Omega 3, 6 and 9 are naturally absorbed by the body and then enter the blood circulation before spreading naturally into the skin. They will then be used to give cell membranes their smoothness and to build the hydrolipidic film, the thin layer covering the skin surface, which is so important for hydration and makes the skin feel soft.



endermonutri OMEGA :

THE BENEFITS OF NATURAL FATTY ACIDS TO RESTORE SKIN ELASTICITY

THE PRODUCT

Ingredients for 2 starch soft capsules:
1g of sachai inchi oil provides:

- ◆ 480mg of omega 3
- ◆ 360mg of omega 6
- ◆ 90mg of omega 9

This nourishing and softening oil, a genuine omega 3, 6 and 9 concentrate, keeps the skin hydrated and supple.

THE ACTIVE INGREDIENT

Blend of plant-based omega 3, 6 and 9 derived from sachai inchi oil.

With a perfect balance of omega 3, 6 and 9, it contains a 93% concentration of unsaturated fatty acids to enhance skin softness and suppleness.

Why use omega?

These unsaturated fatty acids are necessary to form cell membranes and the hydrolipidic film.

INSTRUCTIONS FOR USE

Take 2 capsules per day with a meal.



Retail: bottle of 56 capsules with box
French Catalog Price: €19.50 excl. tax
Recommended Retail Price France: €39.00 incl. tax
Ref.: 102448200
EAN: 3607490244821

SACHA INCHI OIL, AN INCA TREASURE

A vine native to the tropical mountain forests in the Peruvian Amazon, Sacha Inchi has been grown for over 3,000 years, since the time of the Incas.

A Peruvian beauty secret, women traditionally use the oil contained inside the nuts to restore their skin's youthful appearance.

This oil is a natural source of vitamins A and E, renowned for their **antioxidant properties** that help to combat free radicals and fight against aging.

Because it naturally contains omega 3, 6 and 9 and vitamins A and E, this rare oil has a remarkably high concentration of unsaturated fatty acids. It protects the skin against free radicals, as well as making the skin soft and supple and enhancing the complexion's natural radiance.

[more details](#)

COMPETITORS

OMEGA



MYVITAMINS OMÉGA 3/6/9

€11,49
120 units
4-month
treatment
€0,10/unit

(Internet)

ORFITO OMÉGA 3/6/9

€19,90
60 capsules
20-day
treatment
€0,33/unit

(Internet)

BIOCYTE OMÉGA 3/6/9

€23,00
60 capsules
1-month
treatment
€0,38/unit

(Internet,
Pharmacy)

LABORATOIRES COPMED OMÉGA 3/6/9

€24,00
90 capsules
Approximately
2-month treatment
€0,27/unit

(Internet,
Pharmacy)

VITALL + OMÉGA 3/6/9

€25,25
50 capsules
2-month
treatment
€0,51/unit

(Internet,
Pharmacy)

NATURE'S PLUS ULTRA OMÉGA 3/6/9

€25,90
60 capsules
2 to 3-month
treatment
€0,43/unit

(Internet,
Pharmacy)

D-LAB ASOLU OMÉGA 3/6/9

€26,20
56 capsules
28-day
treatment
€0,47/unit

(Internet,
Beauty Salons,
Spas, Nocibé,
Blissim)

LPG® OMÉGA

€39,00
56 capsules
28-day
treatment
€0,63/unit

(Beauty Salons)

THÉRASCIENCE PHYSIOMANCE OMÉGA 3/6/9

€52,65
250 capsules
> 5-month
treatment
€0,21/unit

(Internet,
Pharmacy)

COUNTER-ARGUMENTS

D-LAB

- Multi-channel = Not beauty salon exclusive
- Lower customer loyalty for beauty therapists
- Non-fixed prices (Sephora, Nocibé, retailers) and therefore margins not stable for beauty salons

OTHER BRANDS

- Lots of sardine, cod liver, anchovy oils: very strong-smelling

endermonutri TREATMENTS:

3 ESSENTIAL ACTIVE INGREDIENTS THAT WORK IN SYNERGY FOR MORE BEAUTIFUL SKIN

PURE ACTIVE INGREDIENTS FOR A TARGETED SOLUTION

Each of the LPG® nutricosmetics can be taken separately to meet a specific need

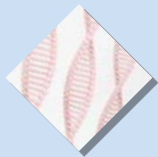
A ROUTINE FOR GLOBAL ANTI-AGING ACTION

The 3 LPG® nutricosmetics taken at the same time work in synergy for a complete solution



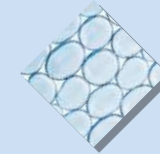
PLANT-BASED OMEGA 3-6-9

Nourish and protect the skin, boost tissue elasticity & suppleness



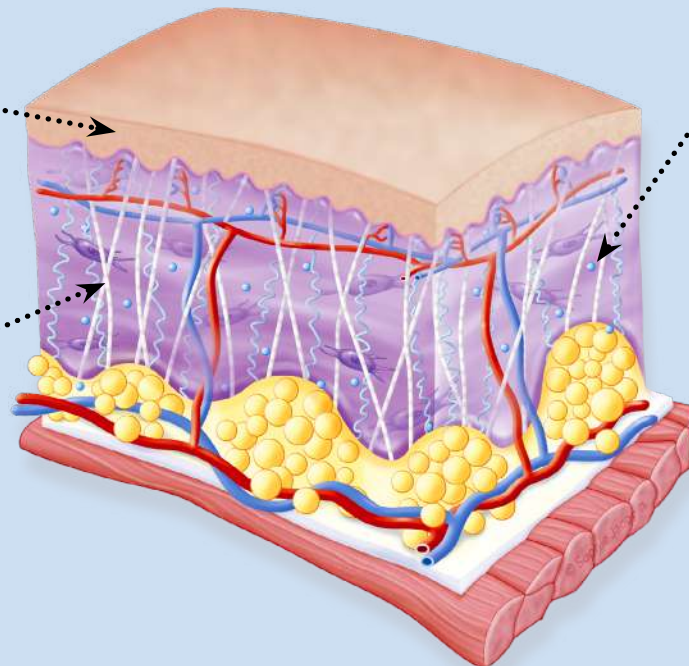
COLLAGEN

Firms and lifts the skin, fills fine lines & reduces wrinkles



HYALURONIC ACID

Hydrates deep down, plumps the skin and limits skin dehydration



COMBINATION OF 3 ACTIVE INGREDIENTS FOR A SYNERGISTIC ANTI-AGING ACTION: HYDRATION, SKIN ELASTICITY & FIRMNESS

WHAT DO YOU HAVE TO DO?

1

START YOUR NUTRICOSMETICS PROGRAM

On its own or as part of a routine, for optimal results, it is recommended to follow these daily programs for at least 2 consecutive months.

Alone or accompanied by a beauty salon treatment. The LPG endermologie® nutricosmetics treatments were specially designed to extend the action of endermologie® treatments. After a treatment with the Ergolift applicator head, which reactivates dormant cell activity to stimulate the fibroblasts in order to plump the skin and smooth wrinkles and/or the Alliance applicator head for targeted action on tissue suppleness and elasticity.

2

CAN BE COMBINED WITH THE VITALITY BOOSTER!

To re-energize and avoid bouts of fatigue, the LPG® Vitality Booster is a genuine plant-based concentrate that stimulates vitality and strengthens the immune system.

By revitalizing the skin cells, the Vitality Booster activates the cell metabolism, to enhance the action of cosmetic skincare or nutricosmetics.

A perfect start to the treatment!

3

DON'T FORGET TO CLEANSE YOUR SKIN AND APPLY A FACE CREAM

Depending on the skin type, the most suitable LPG endermologie® facial skincare product can be used alongside the treatment.

endermonutri, AN EXPERT PRODUCT LINE TARGETING SLIMMING AND ANTI-AGING ISSUES



METABOLISM ACTIVATOR
Vitality Booster



CELLULITE
Express day & night
orange peel stop



FAT BURNING
Slimming Concentrate
Express Organic Slimming Tea
SOS Fat & Sugar Control



HYDRATION
Hyaluronic
Acid



ELASTICITY
Omega



WRINKLES, FIRMNESS
Collagen

END OF LIFE OF 14-DAY EXPRESS RADIANCE & ANTI-AGING CONCENTRATE
French Catalog Price: €14.50 excl. tax
Recommended Retail Price France: €29.00 incl. tax
Réf.: 102255300
EAN: 3607490225530



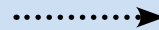
EXPRESS RADIANCE & ANTI-AGING CONCENTRATE FORMULATION



MYROBALAN ET ASTRAGALUS

2 plant extracts with stimulating properties

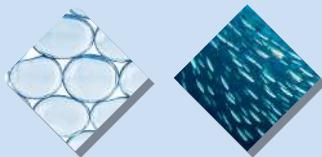
What do they do? Stimulate and strengthen the immune system, stimulate the growth of fibroblasts.



COENZYME Q10, VITAMIN E, SELENIUM, CARROT JUICE

elements with recognized anti-oxidant properties

What do they do? By fighting against oxidative stress, they protect the body and skin from accelerated aging. Beta-carotene also has sun-preparing properties by coloring the skin and triggering the natural pigmentation process.



LOW MOLECULAR WEIGHT HYALURONIC ACID (50 MG) AND MARINE COLLAGEN PEPTIDES (25 MG)

active ingredients with anti-aging properties

What do they do? Low molecular weight hyaluronic acid stimulates the endogenous production of hyaluronic acid by fibroblasts to hydrate the skin. Collagen peptides contribute to preserving skin firmness and smoothing wrinkles.



NEW LPG endermologie® NUTRICOSMETIC TREATMENTS

PURE ACTIVE INGREDIENTS FOR SUPERIOR BEAUTY BENEFITS

And now?

We're emphasizing **Vitality Booster** to intensify cellular awakening, stimulate the body, and take part in the proper functioning of the immune system.

Plus...

Plants that stimulate the detoxification and natural elimination systems and help burn fat.

And now?

We're emphasizing a healthy, balanced diet ; this is enough to provide the vitamins with anti-oxidant properties that the body needs. Plus, data from the ESTEBAN study showed that there is not a deficit in vitamins A or E in France.

Plus...

Omega contained in sacha inchi oil, provides the body not only with vitamins A and E that it naturally contained, but especially omega 3, 6 and 9; fatty acids that nourish the skin and strengthen its elasticity.

And now?

In **Hyaluronic Acid** and **Collagen** products, the dosages of hyaluronic acid (200 mg) and collagen peptides (1,880 mg) have been considerably increased for clinically proven effectiveness on hydration and smoothing of wrinkles.

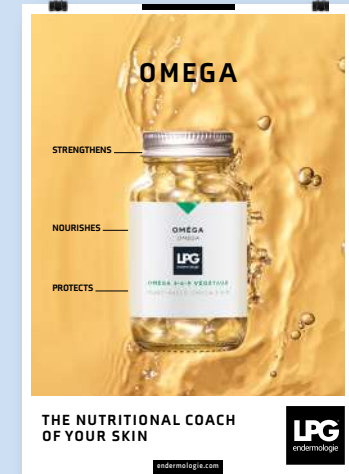
Plus...

The hyaluronic acid chosen offers a complete spectrum of molecular weights (from 50 to 3.000 kDa) to provide the benefits of the hydrating and structuring properties of high molecular weights. As for **Collagen**, elastin peptides have been added to collagen peptides to strengthen skin elasticity.

AVAILABLE TOOLS



POSTER
Size: 60 x 80cm



Size: A4



SKIN DIAGNOSIS endermonutri

Size: 15 x 21cm



COUNTER DISPLAY

Size: 30 x 33,5 x 33,7cm

FRANCE TRADE OFFER ANTIDOTE +

YOU BUY

€488,00 excl. tax
€514,84 incl. tax

- ◆ 8x Collagen
- ◆ 8x Hyaluronic Acid
- ◆ 8x Omega

FREE FROM LPG

€272,94 excl. tax
€294,00 incl. tax

- ◆ 2x Collagen
- ◆ 2x Hyaluronic acid
- ◆ 2x Omega
- ◆ 1x Poster
- ◆ 1x Skin diagnosis endermonutri
- ◆ 1x Counter display

FRANCE TRADE OFFER ANTIDOTE

YOU BUY

€305,00 excl. tax
€321,78 incl. tax

- ◆ 5x Collagen
- ◆ 5x Hyaluronic Acid
- ◆ 5x Omega

FREE FROM LPG

€25,00 excl. tax
€30,00 incl. tax

- ◆ 1x Poster
- ◆ 1x Skin diagnosis endermon**nutri**

MERCHANDISING RECOMMANDATION

SHELF 1

2x Eye & lip contour cream.....	3 607 492 143 504
2x Anti-aging renewal cream	3 607 490 225 998
2x Anti-aging renewal serum	3 607 499 942 001
1x Post-care eye contour mask.....	3 607 490 216 439
1x Cellular defense anti-aging cream SPF30	3 607 490 547 007
2x Express organic slimming tea	3 607 490 235 959



SHELF 2

1x Preparing micellar water	3 607 490 243 541
1x Exfoliating cream.....	3 607 490 243 435
2x Hyaluronic acid.....	3 607 490 244 814
2x Omega.....	3 607 490 244 821
2x Collagen.....	3 607 490 244 838
1x Tensing firming cream.....	3 607 490 159 934
1x Replenishing firming cream.....	3 607 490 159 958
1x Firming v-shaping cream	3 607 490 159 941
1x Intense hydrating serum	3 607 490 194 508
1x Radiance brightening serum.....	3 607 490 159 972
1x Total eye care.....	3 607 490 159 989



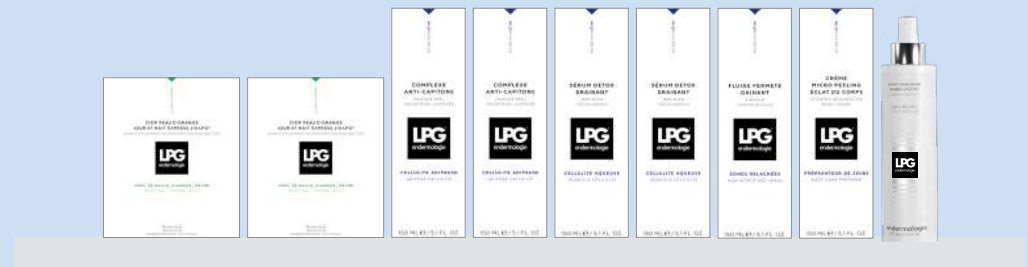
SHELF 3

2x SOS fat & sugar control.....	3 607 490 240 946
2x Vitality booster	3 607 490 243 312
2x Slimming concentrate	3 607 490 243 305
2x Body shaping gel	3 607 490 243 510
2x Body shaping cream.....	3 607 490 243 213
1x Glowing resurfacing body cream	3 607 490 159 927



SHELF 4

2x Express day & night orange peel stop	3 607 490 235 942
2x Orange peel smoothing complex	3 607 490 159 903
2x Draining detox serum	3 607 490 159 910
1x Firming contour fluid	3 607 490 159 880
1x Glowing resurfacing body cream	3 607 490 159 927
1x Light legs mist	3 607 490 197 752



more details 

LPG® ACTIVE INGREDIENT: Hyaluronic acid produced by **biotechnology**

Hyaluronic acid production now uses a natural technological process: bacterial biofermentation synthesis.

As hyaluronic acid is a natural polymer found in lots of animal and microbial areas, it is therefore possible to produce it by growing carefully selected bacteria to synthesize high-quality hyaluronic acid.

The bacteria strain used (*Streptococcus equi* subsp. *Zooepidemicus*) is grown on a natural substrate composed of wheat germ and glucose peptones to enable controlled biofermentation.

The hyaluronic acid synthesized in this way then undergoes several specific filtration and purification steps to obtain pure hyaluronic acid with different molecular weights.

RETURN
HYALURONIC ACID 

LPG® ACTIVE INGREDIENT: **marine-origin collagen** and **elastin**

The collagen and elastin peptides are extracted from fish skin without using any solvents or chemical substances. An innovative enzyme hydrolysis process is used instead that fractionates the collagen and elastin fibers into small peptides, which are easily absorbed by the body.

Sourced from an eco-responsible and sustainable fishing supply chain in Boulogne sur Mer in France, the fish used are fully traceable and caught sustainably. To avoid exhausting natural resources, all the fish are carefully selected and assessed.

RETURN
COLLAGEN 

VITAMINS E and A: **antioxidants** to fight skin aging

Free radicals, produced from the oxygen naturally present in the skin, are essential to a number of physiological reactions in the body. But when they are overproduced, particularly under the effects of UV rays, cigarette smoke or air pollution, they can damage the DNA and membranes of our cells, the proteins in our body and accelerate skin aging as a result.

To combat this oxidative stress and protect itself against the action of free radicals, the body has a natural defense system represented by antioxidants. Certain vitamins, such as vitamin A and E, are renowned for their antioxidant properties.

They neutralize excess free radicals to protect our cells against this phenomenon of accelerated aging.

RETURN
ANTIOXIDANTS 



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CS 900 35 - 26902 VALENCE CEDEX 9