

Vitality

Promising skin that looks bright, lifted and glowing in under an hour, LPG Endermologie's portfolio of facials may be the solution for time-poor party goers.

The Pitch: Using a hand held tool that is swept across the face, motorised 'flaps' kickstart cell stimulation to boost the production of collagen, elastin and hyaluronic acid. Like an intensive facial massage it means complexions look and feel firmer, plumper and any dehydration is reduced. A 100% natural and non-invasive French skincare brand, LPG's treatments can be used on any skin type.

The promise: LPG Endermologie's facials usually last around 45 minutes (the longest is an hour). Enough time to give the skin a fast and efficient skin workout, clients can expect to see a reduction in fine lines and puffiness, smoother skin and an overall glowiness - like that post-exercise endorphin-filled flush but without any redness.

The process: After a quick make-up removal (eye make-up can be left on), the therapist didn't waste any time sweeping the machine across and around my face. Reminding me of a mini Hoover, the vacuuming sensation and flaps on the machine felt like a firmer version of the facial massage technique where therapists use their fingers to roll and flick the skin around the jawline and cheekbones. Not at all painful and quite relaxing - especially if you suffer from a tight jaw and often find yourself frowning, it really was like a workout for the face. Except it didn't feel like your skin was being over exerted or traumatised in any way, shape or form.

It wasn't a quiet treatment as obviously the machine makes a noise when it's on but for fat fix procedures such as this it's more about results than relaxation so as long as clients don't come expecting 45 minutes of down time, their expectations will be met. It was also over in less time than I imagined. Once the programme has been set, the machine does the hard work while the therapist just needs to remember the order to roll the handset over the face so it's not exactly taxing for either party.

The result: I wasn't expecting to be as impressed as I was. The make-up removal process was very functional and because the treatment was so fast I was sceptical about how much this pulsating machine could have done, but on looking in the mirror that was handed to me afterwards, I was genuinely taken aback. My forehead looked less furrowed, my cheeks appeared lifted and my entire complexion from hairline to jawline was indeed glowier. As if I'd drunk eight gallons of water and my skin was perfectly hydrated and feeling healthy. There was also zero redness, despite the continuous hovering over my face and it meant for once I was happy to step outside the clinic and onto the street foundation free - which is no mean feat for someone who rarely leaves the house without just a hint of tint on my face.

For clients who want instant results and a quick fix, this treatment is perfect. The mechanical stimulation clearly works and the fact that there is no downtime is appealing to those who want a pep up pre wedding or event. Plus the results lasted a good 48-72 hours which is ideal during party season when social events fall back to back.

The LPG Endermologie facial treatments start at £30 but prices vary. For more information on the treatments, including body options, visit www.endermologie.com. Vitality tried the treatment at Lift Up London www.liftup.co.uk



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